

Planning Council meeting 2008-04-04 summary

Members present: Brian Furuto, Ken Kato, Scott Murakami, Jarren Uyehara, Mark Silliman, Gary Boydell, Cynthia Smith, Jim Poole, Bill Becker, Bert Shimabukuro, Sam Rhoads, Marcia Roberts-Deutsch, Kerry Tanimoto, James Niino, Cory Takemoto, Shanon Miho, Dianne Repsholdt, and Vern Takebayashi

Members absent: Ramsey Pedersen, Erika Lacro, Sandy Matsui, Ralph Kam, Ross Egloria, Kyle Higa, Dolores Donovan, and Jonathan Wong.

1. Cynthia Smith reported that the subcommittee that will come up with questions to assess the effectiveness of the Planning Council (PC) and the PC's effectiveness at publicizing the Strategic Plan review process will meet next Tuesday (4/8).
2. Marcia Roberts-Deutsch reported that the subcommittee to look at HCC Mission goals and ensure that those goals are consistent with the UHCC Strategic Goals will be meeting in the near future.
3. Ross Egloria was unable to make the meeting and will be asked to provide the summary of the Program Assessment Reports to the PC via planners-l.
4. Brian Furuto reported that the Administrative Marketing Team has come up with a flow process for the HCC's marketing will work. This will be posted on the Intranet. In addition, Brian reported that the Marketing Plan that they have been working on has been restructured based on feedback. He also said that the Oceanic/Time Warner campaign will kick off on May 1, 2008. This campaign is for the UH System, but there is a HCC backpage that will inform those who view this link about our campus. The UH System results for this advertising (i.e. number of hits, the areas of interest to viewers, etc.) will be posted.
5. Ken Kato gave a brief overview of how the Biennium Budget process is likely to proceed. President McClain has asked for a 6 year plan (that includes three biennium budgets). The first biennium will run from 2009-2010/2010-2011, the second biennium will run from 2011-2012/2012-2013, and the third biennium will run from 2013-2014/2014-2015. Throughout this 6 year period, President McClain is going to focus on the three R's (Repair, Renewal, and Replacement). In addition, the UH System will be allowed a maximum of three (3) Operating Program Change Requests (PCRs). The UHCC System has already identified two of the these three requests to be: 1) Achieving the Dream, and 2) Remedial Development. The third PCR has yet to be determined. While working towards these PCRs, the key requirements are that the activities need to be tied to UH Strategic Outcomes and that the goals must be quantifiable and measurable.
6. The PC then went through the items on this year's Strategic Plan. There are more

than 50 items in the Strategic Plan at this point. The PC identified some items that were already funded and so can be removed from the list of items that need to be prioritized. (However, there are plans to track those items that were already funded to see what the outcomes of those activities are.) The PC also came up with a number of questions on items that require clarification or could use more justification. The questions will be sent to the responsible sponsor of the item so that the item can be updated. The PC then agreed to go to the online forum set up for the PC on Lulima and add responses for any of the Strategic Plan items that they wanted to make comments on. The PC agreed to enter their comments by next Wednesday 4/9/08. These comments will be used by the PC to help prioritize the items. This discussion comments will be posted in some form on the Intranet.